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**PART I: Entrepreneur Meeting (1.5h)**

Meet the inspiring founder of this organization. Learn their story, understand their organization, and interview her regarding the Problem, Segment, Channels ,Solution & Unique Value Proposition section of the Lean SE Canvas.

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**PART II: Ideation Exercise (1.5h)**

In class, you will go through an exercise designed to help you and your team come up with an idea for your start-up social enterprise.

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第一部分:企业家大会(1.5小时)

见见这个组织鼓舞人心的创始人。了解他们的故事，了解他们的组织，并就精益SE画布上的问题、部分、渠道、解决方案和独特的价值主张部分采访她。

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第二部分:构思练习(1.5小时)

在课堂上，你将完成一项练习，旨在帮助你和你的团队为你的初创社会企业想出一个点子。